

**Welcoming Schools Initiative**  
**International Alliance for Invitational Education**

*Do you know of a school that is welcoming to students, parents, and those who work there?*

*Does it practice Invitational Education without even knowing about the 5 Ps?*

*That school may be a Welcoming School, well on its way to becoming an Inviting School—with your nomination and coaching!*

The purpose of the Welcoming Schools Initiative is to recognize those schools that are primary candidates for membership in IAIE. The process is simple. A member in good standing of IAIE meets with the principal or other head of the institution, completes an application, and writes a short letter of support. Upon receipt of the application and letter, the chair of the Welcoming Schools committee sends the welcome package to the institution. The package includes the following:

- Letter of congratulations
- Certificate suitable for framing
- Copy of *Fundamentals of Invitational Education*
- Press release for local media

Over the next two years, the institution receives a series of at least 12 “blue cards” by e-mail. Nominators are copied on all e-mails. Communications include the following:

- Explanation of the Blue Card/Orange Card metaphor
- YouTube interview with IAIE founders William Purkey and Betty Siegel
- Article “Introduction to Invitational Theory” by William Purkey and John Novak
- Invitation to the annual world conference
- Book study of *Fundamentals of Invitational Education*
- Professional development activity
- Invitation to “Like” Facebook page
- Video of “Love to the Philippines” by Clio Chan
- Invitation to explore the new website
- Information on becoming an Inviting School

There is also a “Welcoming Organization” option for those organizations, including colleges, universities, and businesses, that meet the criteria. Communications with these organizations are tailored to their specific situations.

For further information, please contact the chair of the Welcoming Schools Committee, at: [welcomingschools@invitationaleducation.org](mailto:welcomingschools@invitationaleducation.org).