

Social Media Coordinator

Social Media

1. Create/produce podcasts, blogs, vlogs/ virtual webinars or conference
2. Create and monitor IAIE content on social media platforms (Facebook, Twitter, LinkedIn, TikTok, YouTube, etc.)

Website

1. Provide updates to webmaster as needed
2. Develops content and design suggestions for the annual conference and any IAIE media products
3. Submits publicity information to webmaster regarding World Conference or any IE event
4. Provide to webmaster the description/information of new IAIE books/resources